

Nicholas M. Yuschak

User Interface Designer & Developer

Magnets USA , Vinton Virginia

Web Developer & Design Specialist | Feb 2022 - April 2024

Development:

- Programmed marketing landing pages using HTML5, CSS3, JavaScript, Bootstrap 5, and external libraries.
- Led a team of five backend developers; delivered HTML/CSS/JS code for design components, sections, and pages.
- Met weekly to review project goals, progress, and changes to code.
- Debugged frontend code using the browser console to identify errors and swiftly resolve them.

Design:

- Redesigned a multi-million-dollar eCommerce website.
- Created high-fidelity prototypes using Adobe XD and Figma.
- Conducted diagnostic usability testing via Zoom to identify user pain points and develop design solutions.
- Used CrazyEgg to monitor user behavior and swiftly made changes to improve the user experience. - Created web images, banners, icons, slide decks, and other marketing assets using Adobe Photoshop, Illustrator, and InDesign.

rt.7 media, Alexandria Virginia

Web Designer & Developer | Nov 2022 - Sep 2023

- Designed and built multiple websites using Adobe XD and Elementor Pro.
- Conducted user experience and SEO audits for small businesses.

edX Bootcamps, University Of Denver

Teaching Assistant: UI/UX Bootcamp | March 2023 - June 2023

- Assisted the professor of the edX UI/UX Bootcamp in facilitating class discussions, monitoring student progress, and maintaining a positive learning environment.
- Mentored and assisted students as they learned UX research methods, Figma, project management, and HTML/CSS/JS.
- Demonstrated how to utilize iOS and Android Figma design systems.

Freelance Work

Web Designer & Developer | August 2021 - Present

- Designed and built a portfolio website for a client using Adobe XD and Wix.
- Designed an eCommerce website for small businesses using Adobe XD and Figma.
- Designed and built a website for a local religious organization using Divi.
- Designed a marketing landing page for a small tech startup using Adobe XD.

Education

James Madison University, Harrisonburg Virginia

B.S. Interactive Design | Dec 2021

- Completed all coursework required for the degree with extra concentration on frontend development.
- Awarded second place in the department's case study competition for the redesign of SuzanneCollinsBooks.com.

Development

- » HTML, CSS, Vanilla JS
- » Javascript libraries
- » CSS Libraries
- » (Bootstrap 5, Tailwind)
- » CMS/Page Builders
- » Wordpress (Divi, Elementor Pro)
- » SuiteCommerce Advanced 2.0
- » Visual Studio Code
- » Hostinger
- » Github
- » Cyberduck

Design

- » Wireframing
- » Mockups
- » Prototyping (Figma, Adobe Xd)
- » Typography
- » Color Theory
- » UX Research Methods
- » Adobe Creative Suite (Ai, Ps, Id)
- » Spline 3D
- » Lottie Animations
- » Generative AI (Adobe Suite)
- » Graphic & Print Design

Professional

- » Agile, Project Management
- » Microsoft teams, Slack
- » Netsuite
- » Trello
- » Honeybook
- » CrazyEgg
- » Chat GPT & Prompts